

Lakes Region Community College

2025–2027 Strategic Plan

Plan Mission

Lakes Region Community College provides accessible, high-quality education and workforce training that empowers students to succeed and strengthens our communities.

Note: LRCC plans to revise the mission statement during the 2025–2027 plan cycle to reflect the institution’s evolving identity and strategic direction.

Plan Vision

LRCC will be recognized as the leader in the greater central NH region for innovative, world class educational opportunities that benefit both students and the communities we serve.

Alignment with the CCSNH Strategic Plan

This strategic plan aligns directly with the Community College System of New Hampshire (CCSNH) Strategic Plan. The CCSNH plan emphasizes increased credential attainment, workforce alignment, affordability, and pathways to student success. LRCC’s strategic priorities—Community, Opportunity, and Agility—are designed to reflect and support those system-level goals while also addressing the unique needs of the Lakes Region.

Strategic Focus Areas

The 2025–2027 Strategic Plan is organized around three pillars: Community, Opportunity, and Agility. Each pillar is introduced below with its objectives, tactics, responsible parties, and alignment to CCSNH priorities.

Pillar 1: Community

LRCC will strengthen community engagement, alumni and stakeholder outreach, internal communication strategies, and student recruitment efforts in response to New Hampshire’s shifting demographics. By coordinating across faculty, staff, and leadership, LRCC will deliver high-quality initiatives that deepen its role in the region and drive sustainable enrollment growth.

Goal: Achieve a 10% increase in enrollment through enhanced community engagement.

- Develop an annual community engagement plan
 - Create a coordinated schedule for faculty and staff to engage with the local community.

- Responsible: Community Engagement Committee.
- CCSNH Alignment: Supports local enrollment strategies and institutional responsiveness.
- Expand alumni and external stakeholder outreach
 - Host events like an Alumni Day or a general career fair to maximize community engagement.
 - Responsible: Community Engagement Committee, Workforce Development Coordinator, Marketing, Campus Life Director, Student Success Center Admissions.
 - CCSNH Alignment: Reinforces employer and community partnerships.
- Enhance internal communication strategies
 - Establish a regular staff meeting cadence and normalize SharePoint/Teams as the college communication platform.
 - Responsible: Administration.
 - CCSNH Alignment: Advances system-wide goals around internal collaboration and effectiveness.
- Recruit students in response to demographic shifts
 - Advertise LRCC as a pathway to affordable four-year degrees and expand opportunities for non-traditional students.
 - Responsible: Enrollment, Department Chairs, Program Coordinators.
 - CCSNH Alignment: Supports transfer, affordability, and broader student access initiatives.

Pillar 2: Opportunity

LRCC will annually assess and expand credit, workforce, and enrichment offerings; build bridges from non-credit to credit programs; and formalize workforce strategies to ensure programming is exemplary, relevant, and measurable.

Goal: Ensure LRCC's offerings meet student interests, labor market needs, and provide advancement pathways.

- Annually evaluate and enhance program offerings
 - Publish an academic calendar-aligned WFD schedule and adjust based on labor market needs research.
 - Responsible: Registrar, Administration, Workforce Development, Department Chairs, Program Coordinators.
 - CCSNH Alignment: Promotes workforce-aligned programming and regional labor market responsiveness.

- Create clear pathways from non-credit to credit programs
 - Break down appropriate credit-bearing courses into stackable non-credit modules.
 - Responsible: Department Chairs, Program Coordinators, Workforce Development.
 - CCSNH Alignment: Supports stackable credentials and access for adult learners.
- Formalize workforce development strategies and data tracking
 - Integrate WFD communications with existing systems and coordinate with admissions.
 - Responsible: Workforce Development, Admissions.
 - CCSNH Alignment: Encourages data-informed continuous improvement in workforce programs.

Pillar 3: Agility

LRCC will foster innovation within academic programs and enhance student retention through student-centered strategies, improved physical spaces, and proactive support services. Flexibility and responsiveness, rooted in a culture of excellence, are key to success in a rapidly evolving landscape.

Goal: Strengthen LRCC's ability to innovate and retain students by creating flexible academic pathways and robust student support.

- Innovate within academic programs
 - Launch a CBE program, introduce a Recreational Management offering, and build non-credit to degree bridges.
 - Responsible: VPASA and system leaders with faculty guidance.
 - CCSNH Alignment: Directly supports alternative credentialing and flexible academic delivery.
- Increase student retention
 - Enhance campus spaces including housing, evaluate the SGC structure, update mission statement with a strong focus on the future of LRCC.
 - Responsible: Maintenance, Campus Life, Student Success Center, Department Chairs, Program Coordinators, Taskforce/SGC.
 - CCSNH Alignment: Efficiency, financial sustainability, and institutional mission clarity.
- Strengthen inter-institutional collaboration across CCSNH to expand opportunities for students and improve system-wide efficiency.

- Facilitate joint program planning, shared services exploration, and collaborative initiatives with colleges in the CCSNH system.
- Participate in system-wide workgroups focused on academic innovation, workforce alignment, and student services integration
- Responsible: President's Office, VPASA, relevant faculty/staff lead
- CCSNH Alignment: Supports the system's commitment to coordinated resource use, student mobility, and cross-campus partnerships.

Implementation and Accountability

Each pillar includes objectives, responsible parties, and defined tactics to guide implementation. Progress will be evaluated through:

- Enrollment and retention metrics
- Workforce and academic program performance data
- Community and alumni engagement indicators
- Internal communication effectiveness

This plan positions LRCC to thrive in a challenging higher education landscape by embracing community partnerships, expanding educational opportunity, and operating with the agility necessary to support student success and system alignment.