



GRAPHIC DESIGN

Why Graphic Design?

The Graphic Design program offers a diverse educational experience in all phases of graphic communications. The program exposes the student to a thorough scope of the industry, as well as preparing students to create and run their own freelance businesses.

Students who complete the program will be well-versed in the modern graphics industry, and will have a variety of employment options, such as commercial or promotional needs, packaging, displays, or logos by using modern technologies. Students will take hands on classes to learn how to use software used in the industry at a professional level. Students will create a portfolio of work, as well as complete a Capstone project, which can include an industry internship as a graduation requirement, this allows students to obtain the tools necessary to gain employment in the graphics field.

Potential Jobs/Careers:

- Graphic Designer
- Art Director
- Creative Director
- Package Designer
- Web Designer
- Production Artist
- Product Developer
- Marketing Specialist
- Multimedia Artist/Animator
- Freelancer

Potential Salary:

There is a wide range of jobs in the graphic design industry. See below for the average annual salary range in NH for a graphic designer.

- Entry Level \$40,580
- Mid-Range \$57,907
- Experienced \$66,539

*New Hampshire Occupational Employment & Wages 2022, published by the NH Economic and Labor Market Information Bureau – Salaries are based on 40 hours of work, not including overtime.

Estimated Program Cost:

Year 1: \$7,270
Year 2: \$7,600
for a total of \$14,870

*Costs are based on in-state tuition and do not include fees, supplies, or books.

Did you know?

“I love the freedom faculty give us to develop and expand our creativity in assignments and projects.”

— Skylin Blair
Graphic Design major,
Class of 2021

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Degree & Certificate Requirements

DEGREE Requirements

FIRST YEAR Fall Semester		Credits
ENGL100L	English Composition	4
GRA125L	Foundations of Design	3
GRA120L	Design Software Essentials	3
INDL100L	College Essentials	1
ELECTIVE	Mathematics Elective	4
TOTAL		15

FIRST YEAR Spring Semester		Credits
GRA134L	Typography & Layout Design	3
GRA136L	Digital Illustration	3
ELECTIVE	Arts Elective	3
ELECTIVE	Social Science Elective	3
ELECTIVE	English Elective	3
TOTAL		15

Total Credits for Year = 30

SECOND YEAR Fall Semester		Credits
ARTS212L	Introduction to Digital Photography	3
GRA231L	Branding & Identity	3
CIS230L	Front End Website Design	3
BUS261L	Social Media Marketing	3
ELECTIVE	Science Elective	3
TOTAL		15

SECOND YEAR Spring Semester		Credits
ARTS280L	Creative Entrepreneurship	3
GRA138L	History of Design & Illustration	3
GRA228L	Motion Graphics	3
GRA271L	Screen Process Printing	3
GRA280L	Graphic Design Capstone	3
TOTAL		15

Total Credits for Year = 30

Total for A.S. Degree = 60

CERTIFICATE Requirements

Graphic Design Foundation Certificate		Credits
ESNT120L	College Essentials	1
GRA125L	Foundations of Design	3
GRA120L	Design Software Essentials	3
GRA230L	Front End Website Design	3
GRA231L	Branding & Identity	3
GRA136L	Digital Illustration	3
GRA134L	Typography & Layout Design	3
TOTAL		19

Graphic Design Advanced Certificate		Credits
ESNT120L	College Essentials	1
GRA138L	History of Design & Illustration	3
ARTS212L	Intro. to Digital Photography	3
ARTS280L	Creative Entrepreneurship	3
GRA228L	Motion Graphics OR	
GRA271L	Screen Process Printing Graphic	3
GRA280L	Design Capstone	3
ELECTIVE	Arts Elective	3
TOTAL		19

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