



BUSINESS MANAGEMENT Why Business Management?

Business is one of the most popular fields of study in college. Business graduates are in high demand, and business touches upon just about every aspect of society. An Associate degree in Business Management from Lakes Region Community College will prepare students for entry-level jobs upon graduation, or transfer to a fouryear college. Students will be exposed to a variety of business topics, including entrepreneurship, management, marketing, international business, project management, human resources, and finance. The diversity of classes gives students an opportunity to explore several different areas of business, where they will gain a solid foundation in each.

Potential Jobs/Careers:

- Human Resources Officer
- Retail Manager
- Systems Analyst
- Marketing Specialist
- Sales Executive
- Insurance Agent
- Banker
- Realtor

LRCC | CHOOSE COMMUNITY

R-7-24-23

Potential Salary:

There is a wide range of jobs in the business industry. See below for the average annual salary range in NH for a Human Resources Assistant.

Entry Level \$38,209Mid-Range \$49,940Experienced \$55,848

*New Hampshire Occupational Employment & Wages 2022 published by the NH Economic and Labor Market Information Bureau. Salaries are based on 40 hours of work, not including overtime.

Estimated Program Cost:

- **\$6,949 per year** for a total of \$13,899

*Costs are based on in-state tuition and do not include fees, supplies, or books. Additional fees may apply; all prices are subject to change.

Did you know?

"LRCC gave me a solid foundation in the skills needed to start a new career in a new industry. I would not be where I am today without LRCC. The faculty and staff at LRCC are top-notch and are truly invested in the success of all students both inside and outside the classroom."

— Ainsley Miller, Fulfillment Coordinator, Atlantic Broadband Dual Major - Office Technology Management 2011, Business Management 2012

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BUSINESS MANAGEMENT

Degree & Certificate Requirements

DEGREE Requirements

FIRST YEAR Fall Semester

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ACCT131L BUS130L	Accounting I Introduction to Business		3 3	
CIS133L	Introduction to			
	Information Technology		3	
ENGL100L	English Composition		4	
INDL100L	College Essentials		1	
		TOTAL	14	

FIRST YEAR Spring Semester

ACCT132L	Accounting II	3
BUS260L	Principles of Marketing	3
ENGL124L	Business Communications	3
SOSC231L	Microeconomics	3
OR		
SOSC232L	Macroeconomics	3
ELECTIVE	Mathematics Elective	4
	TOTAL	16

Total Credits for Year = 30

SECOND YEAR Fall Se	emester
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BUS231L BUS135L BUS240L	Principles of Management Small Business Management Introduction to	3 3	
	Project Management	3	
ELECTIVE	Business Elective	3	
ELECTIVE	Science Elective	3	
	TOTAL	15	

SECOND YEAR Spring Semester

	TOTAL	15	
	Language Elective		
ELECTIVE	Humanities/Fine Arts/Foreign		
ELECTIVE	Social Science Elective	3	
ELECTIVE	Business Elective	3	
	International Business		
BUS252L	Introduction to	3	
BUS238L	Business Law I	3	

Total Credits for Year = 30 Total for A.S. Degree = 60

CERTIFICATE Requirements

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Credits

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Accounting I	3	
Accounting II	3	
Introduction to Business	3	
Small Business Management	3	
Principles of Management	3	
Principles of Marketing	3	
Introduction to		
Information Technology	3	
Business Communications	3	
College Essentials	1	
Supervision	3	
Human Resource Management	3	
TOTAL	28	
	Accounting II Introduction to Business Small Business Management Principles of Management Principles of Marketing Introduction to Information Technology Business Communications College Essentials Supervision Human Resource Management	Accounting II3Introduction to Business3Small Business Management3Principles of Management3Principles of Marketing3Introduction to1Information Technology3Business Communications3College Essentials1Supervision3Human Resource Management3

Credits



Ask us about available scholarships!

The Community College System of NH does not discriminate in the administration of its admissions and educational programs, activities, or employment practices on the basis of race, creed, color, religion, ancestry or national origin, age, sex, sexual orientation, gender identity and expression, physical or mental disability, genetic information, or law enforcement, military, veteran, or marital status.



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