



LAKES
REGION
COMMUNITY
COLLEGE

BUSINESS MANAGEMENT

Why Business Management?

Business is one of the most popular fields of study in college. Business graduates are in high demand, and business touches upon just about every aspect of society. An AS in Business Management from Lakes Region Community College will prepare students for entry-level jobs upon graduation, or transfer to a four-year college. Students will be exposed to a variety of business topics, including entrepreneurship, management, marketing, international business, project management, human resources, and finance. The diversity of classes gives students an opportunity to explore several different areas of business, where they will gain a solid foundation in each.

Potential Jobs/Careers:

- Human Resources Officer
- Retail Manager
- Systems Analyst
- Marketing Specialist
- Sales Executive
- Insurance Agent
- Banker
- Realtor

Potential Salary:

There is a wide range of jobs in the business industry. See below for the average annual salary range in NH for a Human Resources Assistant.

- Entry Level **\$34,756**
- Mid-Range **\$44,345**
- Experienced **\$51,563**

**New Hampshire Occupational Employment & Wages 2020 published by the NH Economic and Labor Market Information Bureau. Salaries are based on 40 hours of work, not including overtime.*

Estimated Program Cost:

- **\$7,095 per year**
for a total of **\$14,190**

**Costs are based on in-state tuition and do not include fees, supplies, or books. Additional fees may apply; all prices are subject to change.*

Did you know?

"LRCC gave me a solid foundation in the skills needed to start a new career in a new industry. I would not be where I am today without LRCC. The faculty and staff at LRCC are top-notch and are truly invested in the success of all students both inside and outside the classroom."

— Ainsley Miller, Fulfillment Coordinator, Atlantic Broadband Dual Major - Office Technology Management 2011, Business Management 2012

Degree & Certificate Requirements

DEGREE Requirements

FIRST YEAR Fall Semester		Credits
ACCT131L	Accounting I	3
BUS130L	Introduction to Business	3
CIS133L	Introduction to Information Technology	3
ENGL100L	English Composition	4
ESNT120L	College Essentials	1
TOTAL		14

FIRST YEAR Spring Semester		Credits
ACCT132L	Accounting II	3
BUS260L	Principles of Marketing	3
ENGL124L	Business Communications	3
SOSC231L	Microeconomics	3
OR		
SOSC232L	Macroeconomics	3
ELECTIVE	Mathematics Elective	4
TOTAL		16

Total Credits for Year = 30

SECOND YEAR Fall Semester		Credits
BUS231L	Principles of Management	3
BUS135L	Small Business Management	3
BUS240L	Introduction to Project Management	3
ELECTIVE	Business Elective	3
ELECTIVE	Science Elective	3
TOTAL		15

SECOND YEAR Spring Semester		Credits
BUS238L	Business Law I	3
BUS252L	Introduction to International Business	3
ELECTIVE	Business Elective	3
ELECTIVE	Social Science Elective	3
ELECTIVE	Humanities/Fine Arts/Foreign Language Elective	3
TOTAL		15

Total Credits for Year = 30
Total for A.S. Degree = 60

CERTIFICATE Requirements

		Credits
ACCT131L	Accounting I	3
ACCT132L	Accounting II	3
BUS130L	Introduction to Business	3
BUS135L	Small Business Management	3
BUS231L	Principles of Management	3
BUS260L	Principles of Marketing	3
CIS133L	Introduction to Information Technology	3
ENGL124L	Business Communications	3
ESNT120L	College Essentials	1
BUS233L	Supervision	3
OR		
BUS241L	Human Resource Management	3
TOTAL		28

