Graphic Design

The Graphic Design program offers a diverse educational experience in all phases of graphic communications. The program exposes the student to a thorough scope of the industry. The program’s faculty cover and discuss all the phases of the Graphic Arts Industry which leads to an understanding of mass production of graphic designs. This is the unique characteristic of our program. A strong combination of theory and hands-on application gives students a variety of valuable, as well as very employable, learning experiences.

As one of the largest and most diversified industry in the country, the graphic arts industry offers a large variety of placement opportunities. Graduates obtain positions as graphic designers, desktop publishers, electronic pre-press pre-flighters, scanning and imaging specialists, web page designers, art specialists for screen printing, pre-press customer service representatives, and sales trainees. Projected growth in the graphics communication industry shows increased demand for highly skilled individuals in all areas. Recent graduates have successfully transferred their Associate Degree credits to Keene State College, Plymouth State University, Rochester Institute of Technology and Savannah College of Art.

Students also have the opportunity to participate in a cooperative education experience with a host graphics communication company. The combination of classroom and co-op industry experience provides a very successful educational program.

Graphic Design is on of the most versatile fields in the country, with graduates finding jobs in everything from sales to publishing, advertising to technology. Salaries for designers range depending on industry, location and company, but generally a graphic designer can expect to make between $40 and $60k annually.

• LRCC’s Graphic Design program is preparation for a solid future
• Receive valuable industry training and career success strategies
• Hands-on education gives you real world experience
• Close to home, lower tuition—LRCC is a smart choice

www.lrcc.edu
# 2012-2013 Graphic Design
## Associate in Science Degree
### First Year
#### Fall Semester
- **LENG1200** College Composition | 3 | 0 | 3
- **LGRA1340** Typography and Layout with Adobe InDesign | 2 | 3 | 3
- **LMMA1200** Design Software Essentials | 2 | 3 | 3
- **LART1100** Drawing I | 2 | 4 | 3
- **LMAT2150** Statistics OR Mathematics Elective | 3/4 | 0 | 3/4
**Totals** | **12/13** | **10** | **15/16**

#### Spring Semester
- **LART2100** 35 mm Photography | 2 | 2 | 3
- **LGRA1350** Intro to Graphic Design with Adobe Illustrator | 2 | 3 | 3
- **LGRA2420** Digital Imaging w/ Adobe Photoshop | 2 | 3 | 3
- **LART1150** Drawing II | 2 | 4 | 3
- **ADVERTISING/MARKETING** OR BUSINESS ELECTIVE | 3 | 0 | 3
- **ENGLISH** | 3 | 0 | 3
**Totals** | **14** | **12** | **18**

**Total Credits for Year = 33/34**

### Second Year
#### Fall Semester
- **LGRA2230** Graphic Design I | 2 | 3 | 3
- **LGRA2250** Designing for the Web I | 2 | 3 | 3
- **LART1200** 2-D Design | 2 | 4 | 3
- **SCIENCE** | 3 | 0 | 3
- Select 6 credits from the following programs: GRA, MMA, FA | Var. | Var. | 6
**Totals** | Var. | Var. | 18

#### Spring Semester
- **LGRA2240** Publication Design | 2 | 3 | 3
- **LART2120** Digital Photography | 2 | 3 | 3
- **SOCIAL SCIENCE** | 3 | 0 | 3
- Select 6 credits from the following programs: GRA, MMA, FA | Var. | Var. | 6
**Totals** | Var. | Var. | 15

**Total Credits for Year = 33**

**Total Credits for A.S. Degree = 66/67**

*Graphic Design graduates will be able to:*
- demonstrate an understanding of the theory and processes associated with the Graphic Design profession;
- understand and use appropriately, in both verbal and written context, the technical vocabulary associated with the Graphic Design profession;
- demonstrate the ability to apply critical thinking skills to successfully problem solve customer needs;
- demonstrate the skills and attitudes of a life long learner.

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### Want to Learn More?
If you would like to learn more about Lakes Region Community College and our Graphic Design program you can:
- Request information by going online to www.lrcc.edu and clicking on "prospective students"
- Call the school to set up an appointment with Admissions or Graphic Design faculty to see what we have to offer
- Stop by. Come by the school to see our facilities and talk to our students and teachers. Get your information first hand.