

LAKES REGION COMMUNITY COLLEGE

**COLLEGE PERFORMANCE
INDICATORS**

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Introduction

The purpose of the *College Performance Indicators* is to provide consistent information on issues related to the mission of LRCC. Most of the following indicators measure the College's success in enhancing access to higher education and ensuring that students achieve their academic and professional goals. By tracking these indicators and demonstrating their trends, the College will be better able to focus its attention on critical goals, to make good decisions in a timely manner, and to use its resources wisely.

While the fundamental reason for identifying performance indicators is to improve performance over time, it must be recognized that such progress may occasionally be impeded by factors beyond our control. It must also be recognized that these indicators do not constitute a "scorecard" or a judgment about any particular program or service. Their usefulness lies in their ability to stimulate questions and promote new approaches, which are both crucial to the pursuit of higher levels of performance.

LAKES REGION COMMUNITY COLLEGE

PERFORMANCE INDICATORS

1. Enrollment

- Credit Enrollments
- Distance Learning
- Running Start
- Enrollment by Program Major
- Student Matriculation Status
- Enrollments of Local High School Graduates
- High School of Origin

2. Capacity

- Room and Schedule Capacity Trends
- Room Capacity
- Schedule Capacity

3. Retention

- Combined Retention Rate
- Program Retention Rate

4. Degrees and Certificates

- Degrees and Certificates Awarded - College Trend
- Degrees and Certificates by Program
- Three-Year graduation Rates by Program
- Three-Year graduation Rates by Annual Cohort

5. Transfer

- Total College Transfers
- Community College System Transfers to University System
- Destination of College Transfers

6. Employment

- Employment Status of Graduating Class
- Annual Salary of Graduating Class
- Future Educational Plans of Graduates

7. Basic Skills

- Basic Skills Testing and Enrollment

8. Financial Aid & Scholarships

- Grants, Loans & Scholarships Awarded
- Proportions of Grants, Loans & Scholarships

Enrollment

Enrollment is a key performance indicator for the College not only because it significantly affects our revenue but also because it is an indicator of our reputation among potential students and their perception of the programs we offer.

It is important that we have the capacity to look at enrollment trends over time and to analyze trends program-by-program. It is also important for us to track the growth of distance education and Running Start and to note trends in matriculated status.

Understanding where our students come from is critical in knowing how to reach them. Since half of our students are graduates of eleven high schools in the Lakes Region, we track the number of each school's recent graduates who come to LRCC in the Fall as well as the total number of each school's graduates attending the College. All of this information helps to improve our effectiveness in outreach, articulation, and marketing.

